



FOR IMMEDIATE RELEASE

JANUARY 4, 2010

**NEWBURY PIRET & COMPANY, INC. WINS
MERGERS & ACQUISITIONS ADVISOR AWARD**

Newbury Piret & Co., Inc. a leading Boston investment banking firm, was awarded the Retail Manufacturing/Distribution Deal of the Year at the **8th Annual M&A Awards Gala** at the New York Athletic Club. The event was hosted by FOX Business News anchor Dagen McDowell. Newbury Piret was also nominated in the "Industrial Manufacturing/Distribution Deal of the Year" category, and the "Lower Middle-Market Deal of the Year" category.

Winner

Retail Manufacturing/Distribution Deal of the Year

Merger of Boston Rack and Base Manufacturing to form Elite Storage Solutions
Newbury Piret served as exclusive financial advisor.

"The merger of Boston Rack and Base Manufacturing is an example of creating a transaction in a difficult M&A environment that benefits both parties and creates a pre-eminent company in a consolidating industry" said Hugh Taylor, Managing Director of Newbury Piret & Co. "Creating value through non- traditional transactions is something that is still possible despite difficult economic circumstances" said Taylor.

"The award winners represent the best of the M&A industry in 2009 and earned these honors by standing out in a group of very impressive finalists," said Roger Aguinaldo, CEO of The M&A Advisor. "Each winner should take pride in their award and the message it sends about the resilience of our industry."

The M&A Awards Gala honored deal-teams, deal-makers, and firms whose activities set the standard for the industry. This year, 170 finalists in 34 categories were chosen. An independent body of experts that span the M&A industry determined the ultimate recipients of the awards. Winners were revealed "Academy-Award style" at the gala.

The M&A Advisor's 8th Annual M&A Awards Gala honored excellence in deal-making for transactions over \$10 million in value. The gala is one of the biggest and most exclusive networking events in the M&A industry.

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About The M&A Advisor

Since 1998, The M&A Advisor has been credited with being the preeminent organization facilitating connections and recognizing achievement in the top performers of the M&A, turnaround and financing industries through its leading events and awards galas, *M&A Alerts* newsletter and online community. For more information, go to www.maadvisor.com.

About Newbury, Piret & Company, Inc.

Founded in 1981, Newbury Piret & Company, Inc. is a leading middle market investment banking firm providing corporate finance services including mergers and acquisitions, financings, financial advisory, fairness opinions, and valuations. Headquartered in Boston, Newbury Piret is a FINRA licensed broker-dealer serving middle-market companies, the private equity community and business owning families in the United States and internationally. Newbury Piret provides strategic advice in M&A along with financing capabilities which support acquisitions, divestitures, growth investments, and recapitalizations. Newbury Piret is one of New England's top investment banks and a sponsor of Northeastern University's Center for Family Business. For further information, please visit www.newburypiret.com or call (617) 367-7300.

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